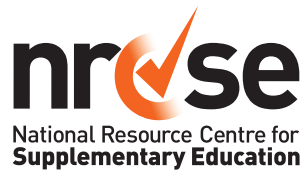


YPF TRUST STRATEGY



OUR VISION¹ AND MISSION

Our vision is that all children and young people are heard and supported to be happy and thrive wherever they are.

We know that children and young people will thrive if the organisations that work with them are supported, resourced, recognised and connected, locally and nationally.

Our role is to grow, support and enable place-based collaboration and partnerships focused on the needs of young people and the organisations that support them – **we do this through a growing network of Young People's Foundations (YPFs).**

Young People Foundations (YPFs) are locally established, cross-sectorial organisations that seek to sustain CYP delivery in a specific area.

They are independent membership organisations open to any group that work with Children and Young People 0-25. Each YPF is different, working to a flexible model which is shaped by local need and ambitions.

We are growing the number of YPFs across England, building a network of local partnerships in support of young people, and strengthening regional networks in partnership with the Network of Regional Youth Work Units and national partners.

All YPFs focus on collaboration in a place for the benefit of children and young people and the organisations that seek to work with them.

YPFs are designed to meet local need, and therefore look different and focus on different activities depending on the area.

They do all share a common set of principles which connect them:

- **Inclusivity** - membership is open to any group working with children and young people, with no limit on numbers. An equal voice will be given to all organisations, no matter their size
- **Diversity** - YPFs value the multitude of organisations that deliver youth and children's work. There is a need for variety in order to meet the needs of as many young people as possible
- **Collaboration** - YPFs are non-competitive and encourage collaboration between members. The YPFs will work to fundraise, coordinate and network to benefit their whole membership. They will not compete against their members nor delivery services which members could do
- **Cross-sector** - the needs of children and young people must be addressed by the public, voluntary and private sectors as a group rather than individually
- **Grassroots** - the YPFs work for, and with, small local organisations and retain their local focus
- **Long-term** - YPFs are designed for the long term. They are a constant; there for local young people past the traditional three or four-year terms of funding programmes or Local Authority term in office.

¹ Happy - 'Children and Young People are experiencing pleasure, joy, pride, contentment, or positive well-being, combined with a sense that their life is good, meaningful, and worthwhile' (Adapted from The How of Happiness, Sonja Lyubomirsky)

Thriving - 'Children and Young People are growing, vibrant, curious, healthy and happy and fulfilling their developmental potential'



OUR VALUES

1. WE ARE AMBITIOUS

for ourselves, for children and young people and for the organisations that support them. We set high standards for ourselves, and for our members and partners

2. WE ARE COLLABORATIVE

we always work with others, and know we are better when we do

3. WE ARE INNOVATIVE AND CREATIVE

we take risks (and support others to), we experiment, learn and grow

4. WE ARE INCLUSIVE

we are diverse and strive to ensure that everyone can engage and thrive equally. We will ensure all our work can reach those who need it most, and prioritise and target our support for them

To support our values, we seek to always:

- **LISTEN, REFLECT AND IMPROVE**

we are never finished or have the answer - our work is always developing and we are always seeking to know more and do better

- **ACT WITH INTEGRITY AND HONESTY**

we are open and transparent, with ourselves and with partners - we are clear on what we do, why and what we don't do

- **BE ACCOUNTABLE**

we ensure that our members, partners and children and young people can hold us to account, challenge us and that we can demonstrate our value and impact

SUPPORTING YOUNG PEOPLE TO THRIVE

THRIVING PARTNERSHIPS

THRIVING PLACES

THRIVING SERVICES

THRIVING CHILDREN AND YOUNG PEOPLE

1. **THRIVING PARTNERSHIPS** - the trust, network and YPFs are well-resourced and supported to identify, address and meet local need
2. **THRIVING PLACES** - Every local area has a vibrant, inclusive, sustainable and connected children and young people's sector, supported by local partnerships which drive quality and impact
3. **THRIVING SERVICES** - Local youth and play services thrive due to well resourced and supported organisations and networks, let and shaped locally to meet local need
4. **THRIVING YOUNG PEOPLE** - All children and young people are able to thrive through outstanding opportunities which meet their needs locally

We believe that if we are all able to support partnerships to thrive then places will be better, and that will lead to stronger local services and organisations.

Ultimately, this will impact on the lives of children and young people. We do not underestimate the complexity of the challenge faced, nor the interventions needed - our work is informed by this complexity and the role we feel we can play in making change happen.

HOW WE WORK

All of our work is shaped by four key principles:

1. PEOPLE

we put people first, within and outside the network, and want to be an outstanding employer and a champion of equity, inclusion and rights. We are enablers and facilitators of others, bringing people together.

2. PARTNERSHIP

we always work with others, never alone. We are better when we work with others, and we know that collaboration makes children and young people's lives better. We do it and champion it in all we do. We provide space and platforms for others, not ourselves.

3. PLACE

we focus on local and put local first. We are a network of local partnerships, not a national infrastructure charity, driven by the needs and ambitions of our members and in turn their members and children and young people locally.

4. PRACTICE

we focus on good practice and quality which impacts on children and young people's lives. We support quality standards and are ambitious in how good we need to be, and how good our members need to be for their own members and children and young people.

To support this:

• WE ARE LED BY NEED

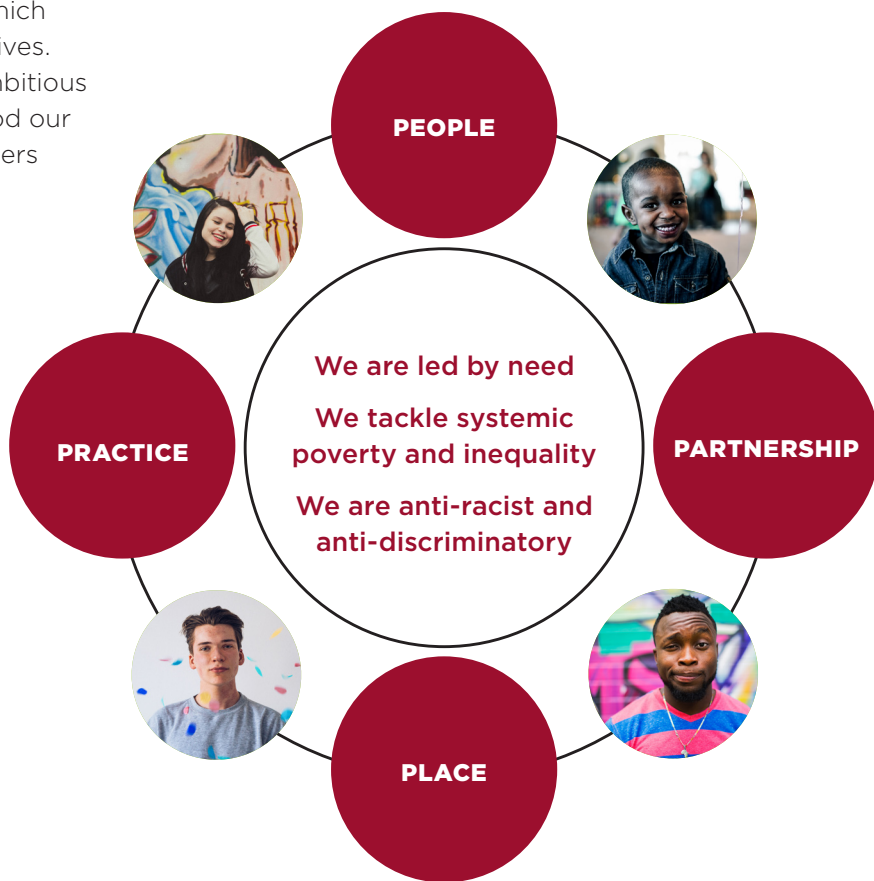
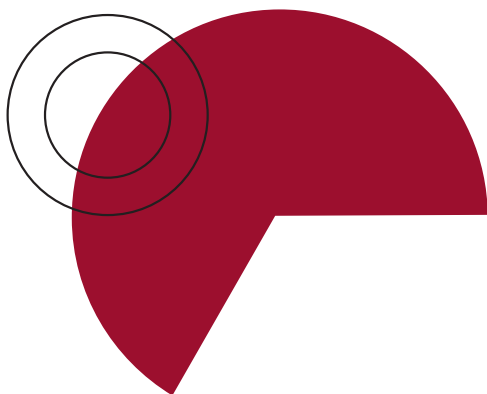
we identify and seek to meet the needs and ambitions of others, including children and young people directly, and our members, first and foremost.

• WE MUST TACKLE SYSTEMIC POVERTY AND INEQUALITY

we know that real change comes when the system works for children and young people, their families and the organisations who support them.

• WE ARE ANTI-RACIST AND ANTI-DISCRIMINATORY

all we do is underpinned by our desire to challenge, and support others to challenge, injustice, wherever it may be, including within our own systems and networks. We have a lot to do, but are committed to this journey.





To achieve our mission, we focus on three things.

1. SUPPORTING THE NETWORK TO THRIVE

2. GROWING THE NETWORK

3. BUILDING AND SUPPORTING WIDER NETWORKS AND PARTNERSHIPS

In practice, this means we work with our members and partners on.



Drive and enable **quality and impact** (in and across members and the network)

Build the capacity and capability (of members and the network)

Advocate and campaign with and for children and young people locally and nationally - for members, their work, and for place and collaboration more widely

Grow **partnerships and collaborations** (within the network, with the network and across the sector)



Increase **investment** (in the trust, the network, members and community provision)

Empower strong and effective **leaders, leadership and governance** (across the network)

Tackle injustice, discrimination and inequity

Our annual plan will outline the specific activities and projects being undertaken under each of these programmes of work during the year and will be agreed as part of the annual planning process.



If you are interested in young people, place and partnership then we would love to hear from you - we are keen to collaborate, locally, regionally and nationally to find the best ways to support young people.

If you would like to know more or explore working with us, then please get in touch.

ypftrust.org.uk
info@ypftrust.org.uk

